

ABSTRACT OF THE DISCLOSURE

Disclosed is a data broadcasting guidance system and method which guides a user and enhances the availability of the data broadcasting. The data broadcasting guidance system includes means for extracting guidance information while a data broadcasting is displayed; means for requesting a guidance on the data broadcasting; and means for notifying the extracted guidance information in response to the request from the requesting means. Accordingly, the guidance information to navigate the data broadcasting is supplied and the remote controller is controlled more exactly and faster so that the user's attention is drawn to the data broadcasting and the broadcast gets popular.